



MONEY SCHOOL
LACEY FILIPICH
FOUNDER OF Money School

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MEDIA KIT

FOR MORE INFORMATION OR TO ARRANGE AN
INTERVIEW, PLEASE GET IN TOUCH VIA
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WWW.MONEYSCHOOL.ORG.AU

About

MONEY SCHOOL

Money School is an independent financial education provider delivering their comprehensive curriculum via online courses and in-person workshops.

The company was founded in 2010 by mother-daughter team, Fran White and Lacey Filipich (bios follow). Money School's initial approach was teaching parents how to teach their children about money in the same way Fran taught Lacey.

Over the years, Money School has broadened its education to all adults, with a particular focus on financial independence and the Financially Independent Retiring Early (FIRE) movement (which Lacey proposes should be re-named the Financially Independent Time Rich (FITR) movement).

Money School has thousands of students across 132 countries.

Links

Website: <https://www.moneyschool.org.au/>

Facebook: <https://www.facebook.com/moneyschoolaustralia/>

LinkedIn: <https://www.linkedin.com/company/moneyschool/>

Twitter: <https://twitter.com/moneyschoolorg>

YouTube: <https://www.youtube.com/c/MoneySchool>

TEDx Talk: <https://youtu.be/XSHNDyinZSQ>

Book: <https://www.penguin.com.au/books/money-school-9781760890223>

FAQ. Does Money School teach children directly?

To address client requests to teach children about money directly, the Money School team built an in-class entrepreneurship program for 10-12 year olds, called Maker Kids Club (<https://makerkids.club/>). They consider it their youth financial capability secret weapon.

Lacey

FILIPICH



Lacey started her first business - a hair wrap stall - at 10 years old as a Year 6 student at The Gap State Primary School in Brisbane, Queensland. Today, she's the founder and director of Money School and Maker Kids Club. She's also an author, speaker and volunteer.

Between hairs wraps and start-ups, Lacey graduated from Brisbane Girls Grammar School in 1999 then as valedictorian from University of Queensland with Honours in Chemical Engineering in 2003. She moved to Australia's 'wild west' to work in mining, starting at Western Mining Company's Kalgoorlie Nickel Smelter in early 2004.

Following BHP Billiton's purchase of WMC in 2005, Lacey transferred to the Kwinana Nickel Refinery. There she completed her graduate training before moving into an area engineer role. In 2007, she completed her Six Sigma Green Belt and began leading the Asset Utilisation team in a site turnaround. In 2009, she completed her Six Sigma Black Belt and was promoted to Superintendent.

A health scare in August 2008 and her sister's suicide in May 2009 reframed her thinking, leading Lacey to redesign her life and reclaim her time. She started taking mini-retirements. It was during these three- to six-month breaks that the concept of Money School began to form, and that she wrote her first book (Bunny Money).

Between mini-retirements, Lacey consulted in the area of operational improvement for Lodestone Partners, completing projects in Queensland, Victoria, Western Australia and New Mexico (USA). She continues to consult occasionally to keep her expertise relevant.

Lacey was the recipient of a 2019 Business News '40under40' Award. She lives in Perth, Western Australia and is married to Adam. They have two children.

LinkedIn: <https://www.linkedin.com/in/laceyjfilipich/>

Facebook: <https://www.facebook.com/laceyjfilipich>

Fran

WHITE

Fran moved from Gloucester (England) to Australia in 1957 as a 'ten pound Pom' with her parents and older brother Roy.

She became an accountant in the early 1990's after many years of working as a bookkeeper, completing the qualification via night school. Fran worked in an accounting role for Intermedia Convention and Event Management for 23 years, rising through the ranks to Financial Controller.

Fran is an active volunteer. She was honoured with a lifetime membership of Mitchelton Youth Club, where she served in various roles including Club President for many years. She was nominated for a 2018 Western Australian Volunteer of the Year Award.

In 2017, Fran was diagnosed with lymphoma. Following chemotherapy and radiotherapy, she was given the 'all clear' in April 2018.

Fran lives in Perth, Western Australia and is married to Phill Saunders. She has three daughters - Suzie, Lacey and Megan (deceased 2009) - and devotes much of her time to her grandchildren.

LinkedIn: <https://www.linkedin.com/in/fran-white-a0205165/>

Facebook: <https://www.facebook.com/fran.white00>

